

# Saline Health System 2025 – 2027

## *Community Health Implementation Plan*

-Saline County, Arkansas-



Adopted by the JV Board on 11.21.24  
and the Advisory Board on 12.03.24



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# About Saline Memorial Hospital

As one of the fastest-growing counties in Arkansas, Saline County has seen an increase in young families moving to the community, and Saline Memorial Hospital (SMH) has grown during the past 69 years to meet the demand for quality, convenient healthcare. More than 180 active and consulting physicians work by the side of trained health professionals to provide highly skilled, compassionate care.

At Saline Memorial Hospital, patients can expect quality healthcare with a personal touch. As a 177-bed, community hospital and one of the largest employers in Saline County, Saline Memorial continually works to expand services to better meet the needs of patients and local residents.

The main hospital campus encompasses approximately 400,000 square feet of Inpatient and Outpatient treatment areas. Services range from inpatient rehabilitation services, behavioral health, cardiology, orthopedics, wound care, weight loss surgery and programs, sleep medicine, women’s health, pediatrics, emergency services, diagnostic imaging, therapy services, withdrawal management and more.

## Mission

*Making communities healthier®*

## Vision

We want to create places where people choose to come for healthcare, physicians and providers want to practice, and employees want to work.

## Values



**Champion Patient Care**



**Do the Right Thing**



**Embrace Individuality**



**Act with Kindness**



**Make a Difference Together**

# Community Health Needs Assessment (CHNA) Overview

In 2024, Saline Memorial Hospital (“SMH”) performed a Community Health Needs Assessment (CHNA) in partnership with Strata Decision Technology (“Strata”) to determine the health needs of the local community and develop an accompanying implementation plan to address the identified health needs of the community.

## CHNA Purpose

A CHNA is part of the required hospital documentation of “Community Benefit” under the Affordable Care Act for 501(c)(3) hospitals. It uses systematic, comprehensive data collection and analysis to provide information about the community including health status, needs, and disparities. The CHNA also offers a targeted action plan to address areas of need and allows the hospital to truly understand the health needs of the community it serves.

## CHNA Facility Benefits



- Identify health disparities and social determinants to inform future initiatives, programs, and outreach strategies
- Identify gaps in healthcare
- Develop an understanding of perceptions and ideas among community members
- Form collaborations with community organizations to address local health needs

### The core elements of a CHNA include:

- a definition and description of the community served
- a description of the process and methods used to conduct the CHNA
- a description of how the hospital facility solicited and took into account input received from community members
- a description of the identified significant health needs of the community, including selection process and criteria
- a description of resources available to address the significant health needs
- an evaluation of the impact of any actions that were taken to address the significant health needs identified in the immediately preceding CHNA

# Community Health Needs Assessment (CHNA) Overview

## The CHNA Process

The process to conduct the CHNA included the following:



Saline Memorial Hospital’s health priorities identified through the 2024 process are:

- 1 Mental Health
- 2 Women’s Health
- 3 Heart Disease

# Implementation Plan Framework

Executive and clinical leadership at Saline Memorial Hospital gathered to discuss plans to address the identified health priorities. The leaders decided to breakout the health priorities into sub-categories to effectively create action plans to make positive community impacts. The next six pages outline the implementation plan for each identified health need seen below.

## Saline Memorial Hospital Health Need Evaluation

	Severity or urgency	Feasibility and effectiveness	Impact on health disparities	Importance identified by community
Mental Health	✓	✓	✓	✓
Substance Use Disorder	✓	✓	✓	✓
Heart Disease	✓	✓	✓	✓
Women’s Health	✓	✓	✓	✓
Access to Affordable Healthcare			✓	
Access to Healthy Food			✓	
Diabetes		✓		✓
Children’s Health		✓	✓	✓
Cancer		✓		
Stroke		✓		
Obesity – Healthy Weight		✓		

**This implementation plan was approved by the JV Board on 11.12.24 and the Advisory Board on 12.03.24.**

# Implementation Plan: Mental Health

**Initiative:** Increasing number of beds available for adult behavioral health unit

**Goal:** Ten additional adult behavioral health beds by 12/31/26.

<b>Strategies</b> Actions facility plans to implement	<b>Goal Completion Date</b>	<b>Accountable Organization/Team</b>	<b>Community Resources &amp; Partnerships</b>
<b>Strategy 1:</b> Build capital budget and equipment plan for relocated Generations unit on 4 <sup>th</sup> floor and expanded adult behavioral health beds on 6 <sup>th</sup> floor.	12/31/26	➤ Saline Executive and Behavioral Health Leadership Team	➤ No community partnership
<b>Strategy 2:</b> Renovation on 4 <sup>th</sup> floor to accommodate on Generations unit.	6/30/27	➤ Saline Executive and Behavioral Health Leadership Team	➤ No community partnership
<b>Strategy 3:</b> Equipment acquisition to furnish new Generations unit on 4 <sup>th</sup> floor.	9/30/27	➤ Saline Executive and Behavioral Health Leadership Team	➤ No community partnership
Strategy 4: Backfill of old Generations unit for new, additional behavioral health beds.	12/31/27	➤ Saline Executive and Behavioral Health Leadership Team	➤ No community partnership
<b>Strategy 5:</b> Provide community outreach highlighting anticipated benefit of unit expansion and connection to community health needs assessment.	1/1/28	➤ Saline Executive and Behavioral Health Leadership Team ➤ HSC and Facility Marketing Team	➤ No community partnership

**Anticipated Impact:**

- Improved access to acute behavioral health needs for the community.

# Implementation Plan: Mental Health

**Initiative:** Conduct Mental Health Symposium

**Goal:** Increase awareness around resources available for mental health and reduce the stigma about seeking help.

<b>Strategies</b> Actions facility plans to implement	<b>Goal Completion Date</b>	<b>Accountable Organization/Team</b>	<b>Community Resources &amp; Partnerships</b>
<b>Strategy 1:</b> Budget, speakers, guest list, and topics planning.	12/31/24	➤ Saline Behavioral Health and Marketing Teams with support from the Executive Team	➤ No community partnership
<b>Strategy 2:</b> Prepare for and host Mental Health Symposium.	5/31/25	➤ Saline Behavioral Health and Marketing Teams with support from the Executive Team	➤ Counseling Clinic ➤ New Hope
<b>Strategy 3:</b> Market and make public aware of efforts to address mental health.	12/31/25	➤ Saline Behavioral Health and Marketing Teams with support from the Executive Team	➤ No community partnership

**Anticipated Impact:**

- 60 total attendees for the Mental Health Symposium.
- Increased awareness of mental health resources.
- Decreased stigma regarding seeking mental health help.



# Implementation Plan: Mental Health

**Initiative:** Suicide awareness and prevention

**Goal:** Increase awareness around resources available for suicide prevention and reduce the stigma about seeking help.

<b>Strategies</b> Actions facility plans to implement	<b>Goal Completion Date</b>	<b>Accountable Organization/Team</b>	<b>Community Resources &amp; Partnerships</b>
<b>Strategy 1:</b> Explore opportunity to create community-wide coalition to address suicide prevention and awareness.	12/31/25	➤ Saline Executive and Marketing Team	➤ No community partnership
<b>Strategy 2:</b> Through eventual coalition, offer training, de-escalation tactics, and resources.	Annual by 12/31/25 – 12/31/27	➤ Saline Behavioral Health and Executive Team	➤ Law Enforcement ➤ Local mental health providers
<b>Strategy 3:</b> Conduct Suicide Awareness Luminary Ceremony annually.	Annually by 9/30/25 – 9/30/27	➤ Saline Behavioral Health, Marketing, and Executive Team	➤ No community partnership
<b>Strategy 4:</b> Community education and outreach.	Ongoing	➤ Saline Behavioral Health, Marketing, and Executive Team	➤ No community partnership

**Anticipated Impact:**

- Increased awareness around suicide prevention resources.
- Have a positive impact on county wide efforts to reduce suicide rates

# Implementation Plan: Women’s Health

**Initiative:** Perinatal Care

**Goal:** Reduce the number of patients delivered with late or no prenatal care. Contribute to statewide efforts to reduce maternal mortality rate.

<b>Strategies</b> <small>Actions facility plans to implement</small>	<b>Goal Completion Date</b>	<b>Accountable Organization/Team</b>	<b>Community Resources &amp; Partnerships</b>
<b>Strategy 1:</b> Communications and marketing plan to increase awareness and education around resources and access to care.	Ongoing	<ul style="list-style-type: none"> <li>➤ Saline Women’s Clinic, Saline Memorial Hospital’s Women’s and Infant’s Services, and Marketing Team</li> </ul>	<ul style="list-style-type: none"> <li>➤ New Beginnings Pregnancy Center</li> </ul>
<b>Strategy 2:</b> Community education and outreach regarding prenatal and post-natal care.	Ongoing	<ul style="list-style-type: none"> <li>➤ Saline Women’s Clinic, Saline Memorial Hospital’s Women’s and Infant’s Services, and Marketing Team</li> </ul>	<ul style="list-style-type: none"> <li>➤ City of Benton</li> <li>➤ City of Bryant</li> </ul>

**Anticipated Impact:**

- Contribute to statewide efforts to reduce maternal mortality rate.
- Reduce frequency of women presenting for delivery with late or no prenatal care.

# Implementation Plan: Women’s Health

**Initiative:** Breast Cancer Awareness & Well Women Checks

**Goal:** Increase awareness and access to women’s preventive care and screening.

<b>Strategies</b> Actions facility plans to implement	<b>Goal Completion Date</b>	<b>Accountable Organization/Team</b>	<b>Community Resources &amp; Partnerships</b>
<b>Strategy 1:</b> Promote breast cancer awareness and the need early detection through Bosom Buddies Bash event.	Annual by 10/31/25-10/31/27	➤ Saline Diagnostic Imaging and Marketing Team	➤ American Cancer Society-Arkansas Chapter
<b>Strategy 2:</b> Share cervical cancer awareness and education via social media and other marketing outlets.	Annual by 1/31/25-1/31/27	➤ Saline Women’s Clinic and Marketing Team	➤ No community partnership
<b>Strategy 3:</b> End of year well women checks campaign.	Annual by 12/31/25-12/31/27	➤ HSC and Facility Marketing Team and Saline Women’s Clinic	➤ No community partnership

**Anticipated Impact:**

- Increased number of mammogram appointments created annually.
- Increased number of well women visits completed annually at Saline Women’s Clinic.

# Implementation Plan: Heart Disease

**Initiative:** Maintain accredited chest pain designation

**Goal:** Share education and resources about living a heart healthy lifestyle and how to respond during a heart attack or emergency. Maintain access to emergency care for heart attacks.

<b>Strategies</b> Actions facility plans to implement	<b>Goal Completion Date</b>	<b>Accountable Organization/Team</b>	<b>Community Resources &amp; Partnerships</b>
<b>Strategy 1:</b> Community outreach regarding CPR and AED training.	Ongoing	➤ Saline Chest Pain Coordinator and Team	➤ No community partnership
<b>Strategy 2:</b> Health fair screenings during back to school for teachers and staff.	Annual by 8/31/25-8/31/27	➤ Saline Chest Pain Coordinator and Marketing Team	➤ Benton and Bryant School Districts
<b>Strategy 3:</b> Host Beat Goes on 5k.	Annual by 3/31/25-3/31/27	➤ Saline Chest Pain Coordinator and Marketing Team	➤ No community partnership
<b>Strategy 4:</b> Maintain 24/7 interventional cardiology access at Saline Memorial Hospital.	Ongoing	➤ Saline Executive Team	➤ No community partnership

**Anticipated Impact:**

- Increase total number of community members reached with heart healthy lifestyle education and resources
- Reduced time to access emergency care for heart attack patients by maintaining only interventional cardiology program in Saline County.